



2011 REPORT TO THE COMMUNITY



CHILDREN'S
HOSPITAL
FOUNDATION
of Saskatchewan

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Mission Statement

The Children's Hospital Foundation of Saskatchewan is dedicated to raising funds for the enhancement of children's health care and the Children's Hospital of Saskatchewan.

HIGHLIGHTS



Launching our "Be A Part Of It" Capital Campaign.

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The entire province is working together for this great cause.

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Meet our Champion Child, Ethan Cook.

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MESSAGE FROM THE CHAIR & CEO

It has been an exciting year for the Children's Hospital Foundation of Saskatchewan. Thanks to the vision and support of our incredible donors and volunteers, the building of Saskatchewan's first children's hospital is closer than ever.

Your gifts have assisted the Foundation in funding several research and education projects, patient care needs and countless pediatric and maternal equipment requests over this past year. Through your contributions to the Children's Hospital Foundation of Saskatchewan, you have allowed us to provide more hope and more help to those who truly need it. Thank you to our donors and volunteers; you impact the lives of others.

The Foundation's success is attributed to the unwavering support of those who share our dream of the creation of the Children's Hospital of Saskatchewan. Great progress has been made on the hospital design and the construction site is currently being prepared for the new building.

The Children's Hospital Foundation of Saskatchewan remains committed to ensuring that the funds raised will enhance and exceed the expectations of those we will serve within the walls of the children's hospital.

The Board and staff of the Children's Hospital Foundation of Saskatchewan are proud to be a part of this provincial community and we extend our sincere appreciation to you for helping us achieve the ultimate goal: a dedicated children's hospital for Saskatchewan kids and their families, home of the Leslie & Irene Dubé Centre of Care for Children.

This 2011 Report to the Community reflects our ongoing commitment to ensure that the Children's Hospital Foundation of Saskatchewan provides the very best of health care to the families and children of this province.

Sincerely,



A handwritten signature in black ink.

Grant Kook
Volunteer Chair of the Board



A handwritten signature in black ink.

Brynn Boback-Lane
President & CEO

MESSAGE FROM SASKATOON HEALTH REGION

Saskatoon Health Region is excited about the progress made on the Children's Hospital of Saskatchewan, and the work now underway that will result in making this facility a reality. Our goal is to ensure this new maternal and children's hospital truly transforms the care and service experience for our patients, families, staff and physicians.

During the design process this past year, we have continued to ensure patients and families take centre stage. This has meant being part of Health Region teams which are designing the hospital. We have been listening to what they have to say, asking questions and making decisions based on their input. The teams, which also included staff, physicians and partners, focused on new ways to deliver care and used these improved processes to create a design for the hospital. This design work is serving as a catalyst for change across Saskatoon Health Region and will change the way we deliver care in all our hospitals by developing new processes region-wide aimed at eliminating waits and putting patients and families first.

On behalf of Saskatoon Health Region, thank you to the Children's Hospital Foundation of Saskatchewan for their work so we have the necessary furnishings and equipment to make this hospital a truly patient- and family-centred facility. We greatly appreciate the Foundation, their volunteers and their donors' generosity and commitment in creating a hospital that will meet the needs of women, children and families across Saskatchewan.

Sincerely,



Maura Davies
Maura Davies, FCCHSE
President & CEO
Saskatoon Health Region

MESSAGE FROM REGINA HEALTH REGION

The health of our children is of vital importance to our future. The construction of a new children's hospital in Saskatoon will benefit families from across the province, and will ensure that the medical care provided to the children of Saskatchewan will be as safe, effective, timely and painless as possible.

A new children's hospital will enrich the health care programs and services currently offered, and ultimately improve the health status of our youngest residents. We are confident that the Children's Hospital Foundation of Saskatchewan will be successful in its efforts to build this much needed facility, and we commend the Foundation for its community engagement in the developmental process to ensure the final result will provide the best family-centred care possible.

We thank the Children's Hospital Foundation for their support of the Regina Qu'Appelle Health Region's programs and equipment needs over the years, and we are pleased to offer our continued support for this important initiative.

Sincerely,



Dwight Nelson
Dwight Nelson
President & CEO
Regina Qu'Appelle Health Region

AN UPDATE ON THE HOSPITAL

Designing for the Future

The Saskatoon Health Region, which is accountable for the planning and construction of the Children's Hospital of Saskatchewan, is pleased to provide this update. The past year saw countless hours involving hundreds of participants including patients, families, physicians, nurses, and staff creating a preliminary design based on improving patient care within the new Children's Hospital of Saskatchewan design. This work resulted in significant changes to early floor plans such as enlarging the size of patient rooms.

Teams dived even deeper into design in order to reconcile early floor plans and the rising cost of construction to available funding. To accomplish this, a tool called 3P (Production Preparation Process) was used, which is part of a continuous improvement methodology that leads to transformational results. This process included a focus on data about patients' experience and wait times, with the goal of eliminating waste while enhancing the quality of care delivered. Improved patient flow was a key focus. The next step was the creation of 3D table top models. These can be seen by visiting the SHR website at www.saskatoonhealthregion.ca/chs.

While construction is expected to start in late 2013, work is underway to prepare the site. The first phase of this is the expansion of the parkade.



EVERY DONATION COUNTS

The Children's Hospital Foundation of Saskatchewan distributed funds for current pediatric needs in the amount of \$664,291 from August 1, 2010 to July 31, 2011.

36%

RESEARCH & EDUCATION



EQUIPMENT & TECHNOLOGY ENHANCEMENTS

32%



32%

PATIENT CARE



Thank you for your support over the past year. Your generosity helped us provide funding for equipment, research and patient care needed now. This support means so much to so many children and families in our province.

LEADING THE WAY

On April 29, 2011, the Children's Hospital Foundation of Saskatchewan launched the "Be A Part Of It" Capital Campaign to raise \$25 million, which will fund investments in new pediatric and maternal equipment, research and education, and patient care service enhancements for the new Children's Hospital of Saskatchewan.

The Mosaic Company demonstrated their commitment to the province with a \$4,000,000 donation to the Children's Hospital Foundation of Saskatchewan to proudly sponsor this campaign.

"On behalf of all of Mosaic's 2,200 plus employees in Saskatchewan, I am pleased to continue our history of supporting important community causes," said Brad DeLorey, Director, Public Affairs, The Mosaic Company. "Today's announcement is an investment in Saskatchewan's future generations—our children—and that's an investment that strengthens our communities, our company and our province."

Mosaic's significant donation has been designated as a gift to enhance maternal equipment, research, and patient care services to support patients and families at the new Children's Hospital of Saskatchewan. Mosaic has fully underwritten the advertising and promotion of the "Be A Part Of It" Capital Campaign. This incredible gift from Mosaic enables the Children's Hospital Foundation of Saskatchewan to encourage our province to truly "Be A Part Of It".

"Our donation ensures that all the money raised for the Capital Campaign goes directly to the needs of our province's children and their families," added DeLorey.

In recognition of this generous gift, the Mosaic name will be featured in the postpartum unit where mothers and newborns receive care, and where families stay after the birth of a child.



This campaign proudly sponsored by



LEADING THE WAY

"The Children's Hospital Foundation of Saskatchewan is grateful for Mosaic's belief and support in the health and well-being of Saskatchewan children, mothers and families," stated Brynn Boback-Lane, President and CEO of the Children's Hospital Foundation of Saskatchewan. "This act of generosity will touch countless families in Saskatchewan for decades to come."



L-R: Grant Kook, CHFS Board Chair; Brynn Boback-Lane, CHFS President & CEO; Honourable Don McMorris, Minister of Health; Norm Beug, Sr. VP of Potash Operations Mosaic; Jim Rhode, Saskatoon Regional Health Authority Chair; Jim Yuel, Co-Chair CHFS Capital Campaign.

CAPITAL CAMPAIGN COMMITTEE

The Children's Hospital Foundation of Saskatchewan, with the generous support of Mosaic, proudly launched its \$25 million "Be A Part Of It" campaign in April 2011.

Under the leadership of Capital Campaign co-chairs:

- Don Black, Greystone Capital Management Inc.
- Grant Kook, Golden Opportunities Fund Inc.
- Craig Lothian, Keystone Royalty Corp.
- Jim Yuel, PIC Investment Group Inc.

...and the support of honorary co-chairs:

- Catriona Le May Doan, Olympic Medalist
- W. Brett Wilson, Philanthropist
- Kelly Chase, former NHL player
- Mike McCullough, Saskatchewan Roughriders

...there are 35 volunteers from across the province reaching out to communities and requesting support for our new provincial children's hospital. Funds raised through their efforts will benefit leading-edge research, specialized equipment and family-centred care for infants, children, teens and mothers at the Children's Hospital of Saskatchewan.

BE A PART OF IT

Home of the Leslie and Irene Dubé Centre of Care for Children

This campaign proudly sponsored by



THANK YOU FOR BEING A PART OF IT

Thank you to the following donors, whose contributions kick-started our Capital Campaign, and to the many other valued donors and volunteers who are changing the lives of so many Saskatchewan children and families.

All-Fab Building Components Inc.
Great-West Life, London Life, Canada Life
Schaan Family
Saskatchewan Indian Gaming Authority
CIBC Children's Foundation
Farm Credit Canada
Mosaic Canada
Donald Black

Federated Co-operatives Ltd.
PIC Investments
G. Murray & Edna Forbes Foundation
Edwards School of Business –
University of Saskatchewan
Enbridge Pipelines Inc.
Leslie and Irene Dubé
Knights of Columbus (Council 1517)

DONOR PROFILE

Saskatchewan Indian Gaming Authority (SIGA)

Mothers and children from across this province will benefit as SIGA continues to build and enrich communities in Saskatchewan. The Children's Hospital Foundation of Saskatchewan proudly and gratefully accepted a donation of \$500,000 from SIGA on May 9, 2011 as part of the provincial "Be A Part Of It" children's hospital capital campaign.

SIGA's significant donation has been designated toward the needs of pregnant women and their supportive families in the antepartum unit of the new Children's Hospital of Saskatchewan. By providing this support, SIGA is making a significant investment in the enhancement of health care for Saskatchewan families. In recognition of this extraordinary contribution, SIGA will be incorporated into the name of the antepartum unit within the Children's Hospital of Saskatchewan.



CHFS FUNDRAISERS



Children's Hospital Gala

The 2011 Children's Hospital Gala was an evening of celebration and the premier entertainment event of the year, featuring an amazing performance by the Canadian Tenors. The evening of fabulous food, fine wine, first-class entertainment, and live and silent auctions made for a memory that will last a lifetime. Thank you to our many sponsors, donors and our volunteer organizing committee for a fantastic evening.

Champion's Breakfast

To kick off the Radiothon in Regina, the CHFS held a Champion's Breakfast featuring guest emcee W. Brett Wilson of CBC's award-winning *Dragon's Den*. Special guest and keynote speaker Rick Hansen—Canada's Man in Motion—inspired a sold-out crowd! Thank you to the volunteer organizing committee and our many sponsors who made this inspiring event such a huge success.



THANK YOU FOR BEING

A PART OF IT

Children's Hospital Radiothon in Regina

The Children's Hospital Radiothon in Regina was held on November 3 & 4, 2010 and raised \$327,962. Thank you to our many sponsors, CIBC Wood Gundy – Regina, Harvard Broadcasting stations 620 CKRM, Lite92fm and 104.9 the WOLF in Regina, and the families and volunteers for their support.



Children's Hospital Radiothon in Saskatoon

The Children's Hospital Radiothon in Saskatoon was held February 2, 3 & 4, 2011 in partnership with Saskatoon Media Group's radio stations Magic 98.3, 600 CJWW and 92.9 The Bull, along with our many sponsors. We are so thankful to the sponsors, volunteers and families who worked together on this project to help raise \$305,934 for the enhancement of children's health care and the Children's Hospital of Saskatchewan!

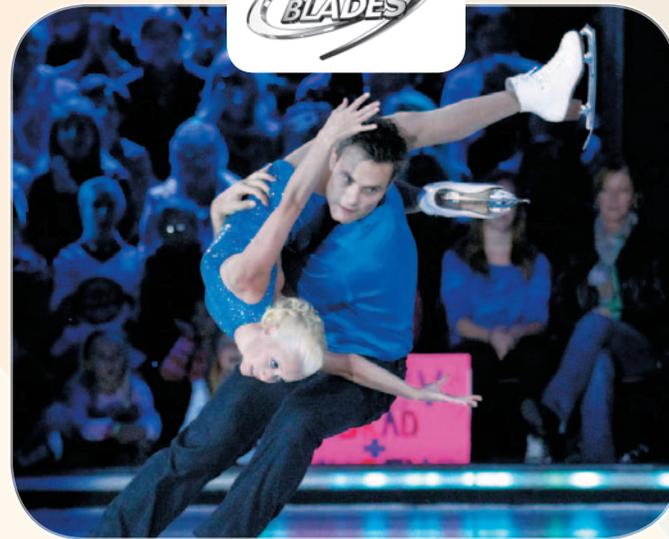
The Children's Hospital Foundation of Saskatchewan continues to raise funds to "fill the halls" of the new hospital with child-friendly equipment, pediatric medical research, education and patient care services.

PROVINCE-WIDE SUPPORT



Lauren Peterson Memorial Ride

In memory of his recently deceased daughter, Lauren, Len Peterson biked 810 km throughout Saskatchewan to raise money for the new Children's Hospital of Saskatchewan. In spite of the tragedy behind it, the bike trip was extremely rewarding and Len's feeling of accomplishment was huge. The Lauren Peterson Memorial Ride raised over \$30,000 for the kids of Saskatchewan.



Battle of the Blades

Battle of the Blades – Season 3, the smash hit live series, featured retired NHL'er Curtis Leschyshyn and Olympic gold medalist Elena Berezhnaya skating in support of the CHFS. Having spent most of his childhood here, Curtis was proud to team up with the kids of Saskatchewan, who deserve their own hospital. Curtis and Elena's journey ended in week seven of the eight-week competition, earning \$25,000 for the new children's hospital.

THANK YOU FOR BEING **A PART OF IT**



WHL Ride for the Kids

The WHL, Scotiabank and a group of WHL Alumni led by Kelly Chase, Dave Chartier and Curtis Leschyshyn raised \$150,000 biking 655 km across Saskatchewan to raise awareness and funding for the new Children's Hospital of Saskatchewan. Each time the riders arrived at one of the province's five WHL centres, a special fundraising event was held. This is just another example of how passionate these players and our teams are to assist in raising funds for this great cause.



Skate4Smiles

Skate4Smiles was a fundraising skate-a-thon held in Emerald Park, in memory of Dawson Ellert. Dawson's parents wanted to help bring smiles to the faces of children who are hospitalized, and felt it was fitting to raise money for the Children's Hospital of Saskatchewan. Overwhelmed by the support of family, friends and strangers alike, the Skate4Smiles raised over \$40,000 in Dawson's memory. The Ellerts hope this will become an annual family event, raising money in memory of their boy who had such a kind heart.

PROVINCE-WIDE SUPPORT

THANK YOU FOR BEING **A PART OF IT**



Co-op and the Saskatchewan Roughriders Score Big!

The Saskatchewan Roughriders believe in community and recognize that their success depends on the support of people across Saskatchewan. The Riders proudly partner with Co-op to provide fans with numerous Rider-themed items to purchase as a way to express their passion for this team, while supporting the Children's Hospital Foundation of Saskatchewan at the same time. The successful sale of these items in retail co-operatives across Western Canada helps our community and our kids.



Kids Helping Kids

Nicole Hunter of Birch Hills wanted to "Be A Part Of It" and decided to donate all proceeds from her Garage Sale Day to the CHFS. Once people saw the sign Nicole had made, it was easy for them to make a donation to such a worthy cause. Congratulations to Nicole on a job well done, raising \$110 for kids helping kids in Saskatchewan!

Wiegiers Care for Kids

Wiegiers Care for Kids hosted the Care for Kids Comedy and Cabaret featuring world-famous comedian Brent Butt and the 70s-style musical entertainment of Saskatoon's own Studio 54 band. With the generous support of friends and clients, Wiegiers Care for Kids raised an incredible \$100,000 this year. This is a significant contribution toward the development of the much-needed hospital for the children of Saskatchewan.



Saskatchewan Corrections Charity Ride

The Saskatchewan Corrections Charity Riders have been biking to raise money for local charities. This year, they combined the proceeds from rides in Prince Albert, Saskatoon and Regina—a total of over \$40,000—to go to one worthy cause, the Children's Hospital Foundation of Saskatchewan. The rides were each a distance of approximately 110 km, with 30 riders participating at each. The riders included corrections workers, probation officers, community trainers, residence staffers, staff from Pine Grove and the Urban Camp, City Police, RCMP and the Federal Penitentiary.



OUR PARTNERSHIPS

We are a Part of the Children's Miracle Network

The Children's Hospital Foundation of Saskatchewan is proud to be a member of the Children's Miracle Network, a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America.



**Children's
Miracle Network**



Through the Children's Miracle Network, we partner with some of the most generous companies who offer a variety of goods and services across Saskatchewan. The employees and customers of our sponsors have helped to create countless miracles, many of them \$1 at a time. From selling iconic Miracle Balloons to organizing events and participating in Jeans Days, every sponsor helps the Children's Hospital Foundation of Saskatchewan in their own unique and caring way.



OUR CHAMPIONS



The Children's Miracle Network Champions program honours remarkable children who have triumphed despite severe medical challenges. Ethan Cook, selected as Saskatchewan's 2011 – 2012 Champion, will serve as an ambassador for children's health care across the province.

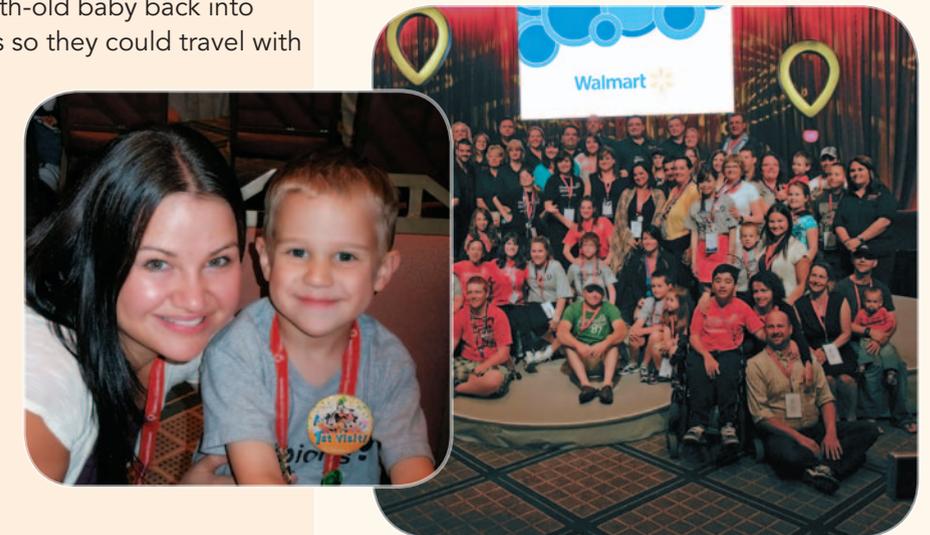
Ethan's Story

As a newborn, Ethan's chest was noticeably indrawn and he often choked on his milk. He started choking each time he ate, to the point where he had to be stimulated in order to breathe again. During one frightening bout, Ethan was rushed to a hospital emergency room, but tests could not reveal a known problem.

At nine weeks old, it was confirmed he had pyloric stenosis, a narrowing of the opening from the stomach into the small intestine, and needed surgery right away. Ethan had spent four months in the hospital recovering when it was realized that another operation was necessary.

Ethan's parents sent their six-month-old baby back into surgery, and sold their belongings so they could travel with him to the hospital. They knew their sacrifice was worth it, as Ethan's surgery was performed just in time—when the surgeons went in to operate, they found his lungs and trachea almost completely full of fluid.

After years of follow-up studies, and despite multiple bouts with pneumonia and a stomach surgery, Ethan is now a thriving five-year-old.



LEGACY GIFTS

Be a Part of the Caring for Generations to Come

You can leave your Legacy Gift any way you choose:

- gift in your will
- memorial gift
- in-honour gift
- endowments
- mutual funds
- life insurance
- annuities

James' family was able to share in the joy of one last gift from Dad.

James Johnson's Legacy

James Johnson always loved children, and he was especially proud when his daughter Abby decided to become a volunteer with the Children's Hospital Foundation of Saskatchewan. Abby could see how happy he was that she had chosen to volunteer for a charity that meant so much to her Dad. James had always supported the annual Radiothon in Saskatoon, and every year, Abby would be sure to pick up his Radiothon cheque to drop off for him, as he wanted to make sure it got there in time.



The pride the Johnson family experienced when they discovered, upon James' passing, that the CHFS was a benefactor truly made things brighter. Abby's brother-in-law is also a supporter and volunteer for the CHFS, so this was a wonderful surprise and all were able to share in the joy of one last gift from Dad. This, and other legacy gifts the CHFS has received, will help ensure that James Johnson's grandchildren and their children will have the best care for generations to come.

Thank you to those who have given such generous gifts in the memory and honour of loved ones throughout the year.

SO MANY WAYS TO GIVE

The Children's Hospital Foundation of Saskatchewan is very grateful for all the support received from our donors, volunteers, partners and supporters. Should you decide to become a supporter, there are many ways in which YOU can give:

- make a donation and "Be A Part Of It"—every dollar counts!
- become an "Everyday Hero" by joining our monthly donors club
- make a memorial or in-honour donation
- participate on a fundraising committee
- host an event in support of the CHFS—from a garage sale to a bike ride, the possibilities are endless!
- volunteer your time or services

However you decide to be involved, please know that your support will change the lives of many children and families in Saskatchewan.



FINANCIAL HIGHLIGHTS

As the Foundation embarked upon the mission for a provincial children's hospital, the Canada Revenue Agency gave approval to designate and accumulate funds for this purpose. While capital is being raised to create a provincial maternal and pediatric health facility, the Children's Hospital Foundation of Saskatchewan continues to respond to the provincial pediatric funding requests on an annual basis.

Summarized Statement of Operations – year ended July 31, 2011 – (000's)

	2011	2010
Revenue:		
Individual & Corporate Donations	1,696	1,744
Fundraising projects & events	2,755	1,906
Interest & Investment Income	398	326
Total Revenue	4,849	3,976
Total Expenditures	525	555
Excess of revenue over expenses before charitable distributions	4,324	3,421
Total Charitable Distributions	664	743
Excess of revenue over expenses	3,660	2,678
Net Assets at the beginning of the year	11,665	8,987
Net Assets at the end of the year	15,325	11,665

*excerpts from the audited financial statement by Parker Quine, LLP. For detailed financial information please visit www.cra.gc.ca/charities

Important Note: A majority of the CHFS funds are accumulated for the sole purpose to support the new Children's Hospital of Saskatchewan as requested and designated by our donors.

BOARD OF DIRECTORS



Standing L-R; Joe Vidal, Bonita Beatty, Shelley Brown, Gary Merasty, Brynn Boback-Lane, Grant Kook, Dr. Shirley Maltman, Rod Bell, Robert Hawkins
Sitting L-R; Greg Yuel, Debra Wiegiers, Lyle Chutskoff, Marsha Martin, David Katzman

Grant Kook, Chair of the Board – President & CEO, Golden Opportunities Fund Inc.

Dr. Bonita Beatty – University of Saskatchewan

Rod Bell – Partner McFaul Consulting/Manulife Securities, Certified Financial Planner

Shelley Brown – Managing Partner, Deloitte

Lyle Chutskoff – District VP, TD Canada Trust

Robert Hawkins, Vice Chair of the Board – Professor, University of Regina

David Katzman – Consultant

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Debra Wiegiers – Vice-President & Partner, Wiegiers Financial & Benefits

Greg Yuel – President & CEO, PIC Investment Group Inc.

CHFS Staff

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Lisa Sands, Philanthropy Director

Geri Meyer, Finance & Administration Director

Meagan Rebryna, Special Events Director

Kristina Konchak, Provincial Development Director/CMN

Sara Start, Gift Administrator

Dorothy Bell, Office Administrator

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Dr. Alan Rosenberg

Honorary Members

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Hon. Daniel B. Konkin

Dr. Laurentiu Givelichian, Acting Head, Dept. of Pediatrics RUH

DONATE TODAY

FOR MORE INFORMATION, PLEASE CONTACT:

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Saskatoon, Saskatchewan S7K 1M6

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