





### Trash

**the Dress:** "It was a no brainer to choose Jim Pattison Children's Hospital Foundation as our charity of choice.

About 80% of the time, the next chapter in a bride's life is children. And as much as no one ever wants to see their children end up in the hospital, having one dedicated to children close to home is so important. Everyone has children in their lives, whether it be their own, a niece or nephew, grandchild or a friend's child.

So we feel JPCHF is a perfect charity for us to fundraise for year after year."

- Mandy Harding  
Event Organizer/  
Photographer

# WHY RAISE FUNDS FOR KIDS IN HOSPITAL?

Thank you for being one of the hundreds to join the movement to help Saskatchewan moms, kids, and families in need. We rely on the support of incredible fundraisers like you to create better futures for Saskatchewan kids and their families.

Your support helps fund over \$1 million in annual grants for maternal and pediatric equipment needed today, for research taking place in Saskatchewan now, and for ongoing technology that will take us into tomorrow.

Did you know Saskatchewan is one of only two provinces in Canada not served by its own dedicated children's hospital? Our Foundation is committed to raising a minimum of \$75 million to ensure that all of the enhancements and family-friendly pieces will be ready to make our children's hospital a special place for kids, moms-to-be and families. We will be here long after the "ribbon cutting" to continue to raise funds for the ongoing needs of patients and families at Jim Pattison Children's Hospital.



**We're on a mission:** Our mission at Jim Pattison Children's Hospital Foundation is to raise funds for the enhancement of maternal and children's healthcare in Saskatchewan and Jim Pattison Children's Hospital.



# Meet Lily

**Hometown:**  
Asquith

**Condition:**  
AML Leukemia



Lily was only three years old when she was diagnosed with leukemia. Leading up to that frightening diagnosis, she had been sick and unable to shake a fever. Little did her family know that her white blood cells were no longer protecting her tiny body against disease. They had turned cancerous. A bone marrow transplant was quickly identified as necessary.

Without a match in the family, Lily was placed on the bone marrow registry and, luckily, an umbilical cord match was found.

Without the facilities here at home, the family of four moved temporarily to Winnipeg for treatment. While the actual transplant only took ten minutes, Lily had a long road ahead of her. The family spent the next six months living in Winnipeg. Many rounds of chemotherapy and numerous stays in hospital followed.

Thankfully, Lily's story has a happy ending. This hockey-playing, vibrant young lady is now cancer-free.





# WELCOME TO THE TEAM

## HOW TO START YOUR CAMPAIGN

1

### Submit Your Idea

It's easy! Simply apply online at [pattisonchildrens.ca](http://pattisonchildrens.ca) or by email to [info@pattisonchildrens.ca](mailto:info@pattisonchildrens.ca).

2

### Nominate a Team Leader

This person or group can help motivate employees or committee members. They help everyone understand why they are raising funds and how the money will help Saskatchewan kids and families right here at home.

3

### Set A Goal

A clearly defined goal will give your team something to strive for. Make sure goals are challenging, but attainable. Be sure to track your goals daily and/or weekly. If possible, provide an incentive for team members to meet or exceed goals.

4

### Plan Your Strategy

How will you focus your fundraising? Brainstorm ideas and then contact us for any other support or assistance you may need. Make a timeline of when your events will happen. Sometimes it's easier if you focus your efforts in short bursts. (Example: One week each month, or every Friday).

5

### Get Out and DO IT!

Use your own ideas or suggestions in this guide to begin your fundraising campaign. Get creative and have fun!

6

### Inspire Competition

Make your goal known and set fundraising challenges. This is a great way to get others in your community or company involved.

7

### Celebrate and Have Fun!



# FUNDRAISING TOOLKIT



Download our easy-to-use materials:

- Personalized Fundraising Page
- Donation form
- Poster template
- Bunting banner
- Downloadable social media tools
- Foundation fact sheet
- Letter of endorsement
- Thank you card template

## MAKE THE MOST OF YOUR PERSONALIZED FUNDRAISING PAGE



Set a Target



Add a Photo



Make it Personal



Upload Video



Post Regular Updates



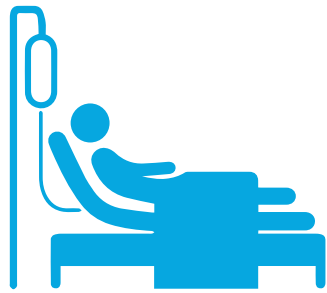
Share Your Page



Thank Your Supporters

# ABOUT JIM PATTISON CHILDREN'S HOSPITAL

176  
TOTAL #  
OF BEDS



  
OUTDOOR  
PATIENT PLAY  
SPACE

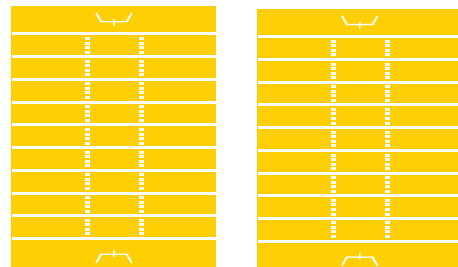


X 1000

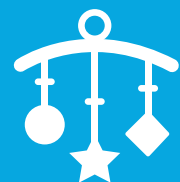
SPACE TO CARE FOR OVER  
6000 PREGNANT WOMEN  
PER YEAR



CAPACITY FOR  
5,000 PEDIATRIC  
SURGERIES  
EVERY YEAR

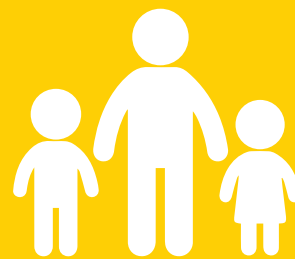


MATERNAL CARE CENTRE WILL  
BE APPROXIMATELY THE SIZE  
OF TWO FOOTBALL FIELDS



HOME TO SASKATCHEWAN'S  
1ST DEDICATED PEDIATRIC  
SLEEP LAB

ROOM TO TREAT  
OVER  
21,000  
CHILDREN &  
TEENS EACH  
YEAR  
IN THE NEW  
PEDIATRIC  
EMERGENCY  
DEPARTMENT



100%  
PRIVATE ROOMS



20  
IDEAS  
TO KICK-  
START YOUR  
FUNDRAISING

## NEED SOME INSPIRATION?

1

Carnival

2

Haunted House

3

Host an  
"A-thon" -  
Walk-a-thon,  
Bowl-a-thon

4

Cook-off

5

Scavenger  
Hunt

6

Concert

7

Comedy Night

8

Slow-Pitch  
Tournament

9

Office Olympics

10

Theme Day

11

Putting Contest

12

Popcorn Sale/  
Pancake  
Breakfast

13

Counting  
Contest

14

Brown Bag  
Lunch

15

Bake Sale

16

Dress Down  
Days

17

Bingo Night

18

Show 'n Shine

19

Baby Photo  
Contest

20

Garage Sale



# JUST A FEW OF OUR COMMUNITY CHAMPIONS

Every day people like you raise funds for Jim Pattison Children's Hospital Foundation. Here are just a few of the many special fundraisers we'll never forget:



**Colliers Cup:** Colliers International in Saskatoon hosts the Colliers Cup street hockey tournament. This one day event brings businesses together from across the community for an afternoon of fun, while raising money for Jim Pattison Children's Hospital Foundation.



**Saskatchewan Cattlewomen's Golf Tournament:** Women from 15 communities across the province gather for an afternoon of fun at the Lanigan Golf and Country Club. The day begins with a round of golf, fun activities along the way, a steak supper, auction items, and prizes.



**Hair Chop for Charity:** Two generous girls from Moose Jaw decided they would cut their hair if they could raise \$250 for Jim Pattison Children's Hospital Foundation. Within 12 hours, MacKenzie & Adelynn reached and beat their goal, raising \$630 for Saskatchewan kids and families.



**Iron Will Family Day:** Iron Will Family Day brings together kids and families from across Southern Saskatchewan for a day of fun-filled activities for all ages, including a teddy bear clinic, balloon animals, face painting, and more. The annual Regina event is held in memory of William George Rattray.



**Heartbeat Run:** A fun family day to honour Saskatchewan's tiniest heart patients by joining the annual 10k run, 5k run/walk, or 1k fun run. Lace up and hit the trails with doctors, patients, families and members of the running community! The scenic course starts and finishes at the University of Saskatchewan - Diefenbaker North.





1-345 Third Avenue South  
Saskatoon, SK S7K 1M6  
888.808.5437 or [info@pattisonchildrens.ca](mailto:info@pattisonchildrens.ca)  
Charitable registration #13530 9342 RR0001



[PATTISONCHILDRENS.CA](http://PATTISONCHILDRENS.CA)